

Our newsletter reaches an engaged community of older adults & their families. Advertise with us to promote your services while supporting the senior community!

- Almost 1000 Case Management Clients
- 280 Meals on Wheels Clients
- 190 Informal Caregivers
- 120 Friendly Visitors
- Approximately 1100 Active SNAP of Eastern Queens (OAC) Members with Case Assistance for all
- More than 1500 SNAP Community
- Online Members
- Over 100 Members use our online services every week!

Ad Sizes and Rates

- Full Page
 - Dimensions: 8.5" x 11"
 - Price: \$125 per issue
- Half Page
 - Dimensions: 8.5" x 5.5" (horizontal) or 4.25" x 11" (vertical)
 - Price: \$70 per issue
- Quarter Page
 - Dimensions: 4.25" x 5.5"
 - Price: \$40 per issue
- Business Card Size
 - Dimensions: 3.5" x 2"
 - Price: \$25 per issue

Discount Packages

- 3-Month Commitment: Save 10%
- 6-Month Commitment: Save 15%
- 12-Month Commitment: Save 20%

Additional Information

- Submission Deadline: Ads must be submitted by the 15th of the month prior to publication.
- File Requirements: Ads should be submitted in PDF or high-resolution JPG format.
- Design Assistance: Need help creating your ad? Design services are available for an additional \$25 fee.

For more details or to book your ad space, please contact us at **(718) 454-2100 ext. 120**